



Company Info

MyBoutiqueSpace.com was launched in April 2008 from the creative mind of Denise Fried. This online community was created as a way for custom boutique entrepreneurs and small businesses to expand their contact base and connect with other people with similar interests.

Denise Fried, a work-at-home mom, is a website designer and boutique designer of custom children's clothing altered to fit dolls. Shortly after eBay announced their new policies changes, many from the Boutique world ran to other selling venues and she saw many new designer groups forming. Thinking of a new way to bring everyone to one safe place, My Boutique Space was born. She created MyBoutiqueSpace.com as a virtual society for custom boutique businesses. The site allows designers to interact with each other or within groups that share common boutique interests and goals. They can also post their own user generated content in the form of blogs, pictures, slide shows and videos.

Like all good social networking sites, MBS offers limited advertising space, the ability to add friends, and ways to contact each other such as email and direct messaging services. It is a valuable online meeting place for custom boutique businesses and supports them with the opportunities to advance professionally, by finding, connecting and networking with others. More established boutique professionals can share experiences with others who have a need to learn from similar experiences.

Denise Fried feels strongly about empowering women to achieve all that they desire out of life. When her husband passed away 3 years ago from colon cancer, she decided to stay home and care for her daughter instead of returning to the work force. She needed to find a way to earn a living for her family, and found her niche in the custom boutique world. She has made so many friends through the boutique community and loves the fact that she is now helping many women, mostly other moms, who are in the same position achieve their goals.

"Now Designers and Buyers have a fun, safe environment to chat, join a group, show off their creations or just hang out and have fun!" says Denise. Bringing Buyers & Designers Together In One Place is exactly what MyBoutiqueSpace.com is all about.



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Biography



Denise Fried, a widowed mom to 8-year-old daughter Marissa, lives in sunny Florida. She is the designer and owner of several websites and began her designing career in 2004 by selling made to match doll clothes and some crocheted items on eBay.

A self-proclaimed "computer nerd," Denise learned all she could about creating codes and soon fell in love with creating websites. Little did she know the direction that this hobby would lead her and her business.

When Denise decided that eBay was not the ideal sales venue for her, she created MaPetiteChou.com in August 2005. She had a huge success with her "Dress of the Month Club" which included a custom dress, once a month, created for 15 or 18 inch dolls in the latest Gymboree line of clothing.

MaPetiteChou



In April 2006, her love for Gymboree children's clothing inspired her to create GymBoutique.com, a home for Made to Match Gymboree designers to find and receive much needed recognition. GymBoutique.com has tons of resources available for the M2MG designer and buyer such as chat forums and a designer directory.

Always willing to help a friend and colleague, Denise launched MiaDesigns.com in early 2007 as an official business to help other designers run their own website. Understanding the challenges that small business owners face when bringing their business to the web, Denise works closely with her customers and has helped over 20 designers bring their dreams of entrepreneurship to life.

Mia Designs



In spring 2008, with all the changes on eBay and many designers moving to other selling venues, many boutique designers were losing touch with friends and colleagues.

Discussions were started within the designer groups about wishing for a place for the boutique community to reconnect and be together no matter where they end up selling their designs. Thus, MyBoutiqueSpace.com was started as the ideal community for designers.

Denise is currently working hard at promoting MyBoutiqueSpace.com and is always updating and looking for new ways to improve the site. She hopes to see it expand in membership and become a leading social networking site on the internet. She is also looking forward to helping many more work-at-home moms to fulfill their dreams of online boutique ownership.

Testimonials



"My Boutique Space is a great place not only to tell others about my home business but also to meet other working at home mothers to laugh and compare notes with. It's hard to find time for fun everyday but MBS has been that perfect place to mix business with fun! After a long day trying to balance work with motherhood it's nice to find a great place to relax with likeminded people. I really look forward to checking in with everyone at My Boutique Space every chance I can get." Gioncarla, Art of The Craft Studios

www.artofthecraftstudios.com

"I love visiting My Boutique Space! I take a few minutes each day to check in with all my boutique friends to see how they are doing and what is new in the boutique world. Since leaving eBay and my design groups, MBS has become my second home, I'm not sure what I would've done without it!" Jennifer, Jaybird Designs



www.jaybird-designs.com

KraftyMommas



"My Boutique Space (dot com) is the most unique and valuable tool as a seller tool available on the internet. I really enjoy meeting other designers and buyers of Handmade Boutique items. We share strategies, ideas, and...of course...buy handmade for our children!! An excellent tool for selling on the internet." Trevor, KraftyMommas Boutique

www.kraftymommasboutique.com

"My Boutique Space is a wonderful site! It is a great place to network. I have met so many new friends and met up with old ones. I love having a place to share my love for designing and sewing!" Julia, FrogbelliesandBlossoms



<http://cgi3.ebay.com/ws/eBayISAPI.dll?ViewUserPage&userid=frogbelliesandblossoms>